# Cocoa and Fair trade

Currently, 90% of the cocoa on our world are produced by family production. 50 million people live thanks to cocoa production. Every year, 4 million ton of cacao are produced in the South (developing countries) and the majority of this are consumed in the north (developed countries).

Only 1% of this cocoa produced come from fair trade! So, only 170 000 (of 50 million) producer of cocoa are concerned by fair trade. Producer get into little group to form a little cooperative. Be a cooperative allows them to have a better position than being an alone producer. In fact, it enable them to have the Fairtrade label, and they earn money safely without getting ripped off by buyer.

Cadbury, a famous chocolate company has been Fairtrade in 2009. And it’s the first mainstream chocolate company to be certified Fairtrade. Nowadays, Cadbury is the biggest purchaser of Fairtrade cocoa. The most of this Fairtrade cocoa come from Ghana. Cadbury has tripled sales for cocoa producer. “Thanks to Cadbury Dairy Milk and Fairtrade, 21 schools, 2 healthcare clinics and 23,000 people in communities across Ghana now benefit from solar panels and lanterns”.

Source: <http://www.fairtrade.org.uk/>

<http://www.maxhavelaarfrance.org/>